PPLFF - 11_22_08 meeting minitues

From: **w4s1kk** (v...

Sent: Sun 11/23/08 7:47 PM

To [redacted] college.edu; t n

Attachments: PPLFF November 22th Meeting.doc (19.9 KB)

Brief minutes from the meeting on 11/22/08. Please add if I missed anything. :)

Attendee: Bob, Kristin, Jerry, Hank and Helen.

- Discussed topics from the proposed strategic plan (see attachment).
- **Kristin/Andrea** need to check with CC and see if we can book all the showings at Cornerstone and get the dates set. Need this info ASAP.
- **Bob and Hank** contact people to get support letters to Kristin/Andrea so that they can get the first grant proposal submitted by 12/1.
- **Bob** needs to find out when will the Pride Center's community awards ceremony take place.
- **Kristin** needs to check with Naomi on assisting with the branding/newsletter/website design for our 10th year.
- **Kristin/Andrea** help identify target grants and timeline.
- The board plan on attending Out Loud Chorus as a group on 12/19 representing PPLFF. Come and join us.
- Briefly discussed PPLFF's mission statement.
- Some ideas discussed for promoting the festival and its 10th year:
  - Quarterly newsletter.
  - Potential collaboration/partnership with Black History Month, Cinco de Mayo...etc.
  - Involve in education awareness, reach out to senior/young GLBT community and build relationship with corporation, city, county, local government and business.
  - Support other events by attending as a group representing PPLFF.
  - Hosting poster competition (call for artist) at CC.
  - Showing films the night before Pride Fest.
  - Promote visibility by hosting mini film showing.
  - Build up member email database. Initially we may need to call members to get their email address.
  - Build a functional website.
  - Invite other volunteers to join us.

- Next meeting 12/19.
  - Finalize mission statement
  - Discuss Calendar/Schedule layout
  - Discuss target grants and timeline
  - Review PPLFF's bylaws

Helen

November 22, 2008 **Planning Strategy Discussion**

I **How do we transition from yesterday to tomorrow?**

- What role will Alma play considering her last email message and remarks at the last meeting?
- Identifying roles and responsibilities
- Who are we targeting the Film Festival to?
- What's our mission statement?
- Do we see and agree on the value of exploring opportunities beyond the Film Festival itself?
- Current Budget? Growth potential?
- What might a calendar look like for deployment opportunities prior to the Festival?

II **Action Plan for the next 90 days. (December/January/February)**

- Calendar of Events and Venues
- Full deployment of website
- Application and review of Foundation/Grant Opportunities
- Application and review of Corporate Sponsorship
- Application and submission of Individual Sponsorship
- How do we embrace the GBLT community?
- Website to reflect 10 Anniversary, Pictures, Donations, Calendar of Events (January)
- Event Branding and Marketing Opportunities (January)
- Goals and aspirations for Film Festival (January)
- Venue for Education/Awareness (January)
- Venue for Partnership/Collaboration (February)
- Save the Date Cards sent (February)
- Sponsorship and Media Packages sent (February)

III **Action Plan for the next 6 months. (March/April/May)**

- Phase II communication to Corporations, Media, and Community (March)
- Planning and Coordination for 10th Anniversary Weekend Film Festival Celebration (March)
- Venue for Education/Awareness (April)
- Communication and Collaboration with City/County Gov't (April)
- Strategy discussion for engaging all of Colorado Springs/Denver/New Mexico (April)
- Venue for Partnership/Collaboration (May)
- Update Website with Summer information and Snapshot for PPLFF 10th Anniversary (May)
- Planning and Strategy discussion for Film Review in San Francisco (May)
- Action Plan Discussion and Meeting slated for June/July/August (May)

Notes: